

This analysis is focusing on a 10 month period: June 2017 - March 2018.

### Services Rendered:

- ▶ Tactical Research
- ▶ Targeted Prospecting

▶ **Multiple net-new revenue deals closed in first seven months of engagement with client.**

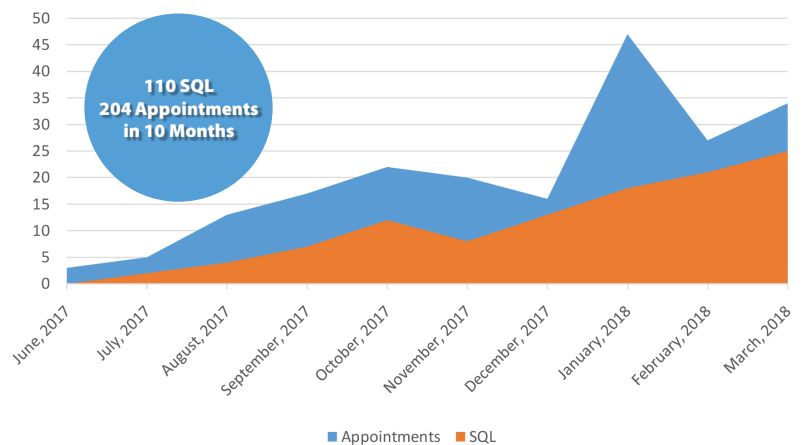
▶ **Sales pipeline growth in excess of 125% in first ten months of engagement with client.**

**OnTarget Partners marketing, sales and research solutions support B2B Executives and Marketers by offering "Intelligence for Business®" via specific lines of service, delivered primarily on an outsourced basis.**

### OnTarget Services:

- Tactical Research
- Digital Marketing
- Targeted Prospecting
- Lead Processing
- Marketing Analytics

OnTarget Targeted Prospecting Results



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### Tactical Research Yielded:

- 2000+ Companies
- 5000+ Contacts
- Direct Phone Numbers
- Email Addresses